

Privacy Policy

1. Introduction

EUROPEAN MARATHON CLASSICS LLP ("we", "us", "our") respects your privacy and is committed to protecting your personal data. This policy informs you how we look after your personal data when you visit our website (<https://europeanmarathonclassics.eu/>) and tells you about your privacy rights.

2. Data Controller

The controller of your data is: EUROPEAN MARATHON CLASSICS LLP (Company No: OC459670) Registered office: 190 Great Dover Street, London, United Kingdom, SE1 4YB. Email: info@europeanmarathonclassics.eu

3. The data we collect

We collect and process the following data:

- Contact Data: Name and email address provided via the contact form.
- Technical Data: IP address, browser type, and usage data via Google Analytics 4.
- Consent Data: Your preferences recorded via the Complianz plugin.

4. How we use your data

- Communication: To respond to inquiries sent via the contact form (Legal basis: Legitimate interest).
- Analytics: To improve our website using Google Analytics 4 (Legal basis: Consent).
- Legal Compliance: To comply with legal obligations.

5. Data Retention

We keep contact form data for as long as necessary to resolve your inquiry. Analytics data is retained according to Google Analytics' standard retention periods.

6. Your Rights

Under UK/EU law, you have the right to access, correct, or erase your data, the right to object to processing, and the right to data portability. You can withdraw your consent at any time via the cookie settings.

7. International Transfers

As we use Google Analytics, your data may be processed outside the UK/EEA (e.g., in the USA). We ensure appropriate safeguards are in place (Standard Contractual Clauses).