Cookie Policy

1. What are cookies?

Cookies are small text files that are placed on your computer or mobile device by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

2. How we use cookies?

EUROPEAN MARATHON CLASSICS LLP uses cookies to enhance your experience on our website (https://europeanmarathonclassics.eu/). We categorize our cookies as follows:

- Strictly necessary cookies: These are essential for the operation of our website. They include, for example, cookies that enable you to log into secure areas or use a contact form. These do not require your prior consent.
- Analytical/Performance cookies (Google Analytics 4): These allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works. These cookies are only activated if you provide your explicit consent.

3. Google Analytics 4 (GA4)

We use GA4 to monitor website traffic and user behavior. GA4 collects data such as your IP address (anonymized), device type, and pages visited. This information is used to generate aggregated, anonymous reports. No personally identifiable information is linked to these statistics unless you voluntarily provide it via other forms.

4. Managing Your Preferences

 When you first visit our website, you will be presented with a banner that allows you to accept or decline non-essential cookies. You can change your mind or withdraw your consent at any time by:

- Using the cookie management toggle/button available on our website.
- Adjusting your browser settings to refuse the setting of all or some cookies.

5. Third-Party Cookies

In some cases, we use cookies provided by trusted third parties (like Google). We do not control the dissemination of these cookies; please check the third-party websites for more information about their privacy and cookie policies.